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FOR IMMEDIATE RELEASE

Turn Your Summer Vacation Into a Charitable Donation

Travel for a good cause may become the new mantra for the socially minded as more and more people seek out great vacation deals at their local charity events.

Imagine yourself on a sun-drenched beach in the Caribbean, soaking up rays and relaxing. Now imagine that the cost of that trip helped to shelter the homeless, feed the hungry or save lives. An even wider smile crosses your face.

“Purchasing the ultimate summer vacation experience is as close as your favorite charity’s next event,” says Michelle Cohen, president of [Mitch-Stuart, Inc.](#), the nation’s leading provider of travel packages for nonprofit fundraising.

Those enticing, value-packed auction travel packages up for bid at charity galas are also some of the best buys for vacations, especially since most can be used year-round—even at peak season—with no increased charges or blackout dates.

Mitch-Stuart travel packages feature vacation experiences in Europe, Mexico, the Caribbean, North and South America and many other destinations. The trips include worldwide golf or ski getaways, culinary and bartending classes in Paris, visits to the natural wonders of Costa Rica and a rip-roaring time at Canada’s Calgary Stampede.

There are also popular fantasy trips and custom packages including “Top Gun,” an exciting opportunity to fly a real military combat jet in dogfights. NASCAR fans will have the thrill of driving a racecar, just like their heroes, and touring the new NASCAR Hall of Fame in Charlotte, N.C. “Rock and Roll Boot Camp” gives would-be stars and sing-in-the-shower-hopefuls the electrifying experience of performing onstage with a backup band. Mitch-Stuart is the first to offer tickets to the 2014 Super Bowl in New York.

In addition, Mitch-Stuart travel packages are featured in Perfect Places[®], the company's revolutionary cause-related workplace marketing program that is soon to debut.

Mitch-Stuart, Inc.

Headquartered in Orange County, Calif., with offices in Florida and Colorado, Mitch-Stuart established the first charitable mileage reward program with American Airlines in 1993. Their Destinations of Excellence[®] program combined air travel with hotel accommodations, for the first time, providing no-risk auction packages for charities in 2005. The company has since raised almost a billion dollars for a variety of charitable causes since its inception in 1994.

For more information about Mitch-Stuart travel programs, call (800) 574-9991 or visit www.mitchstuart.com.

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